

GMA
Pinoy TV

2013 ISSUE No.2

Kapuso

ABROAD



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**FLY HIGH
@
FIVE**

**GMA Life TV Flies High
on its 5th Year!**



Cebu Pacific Long Haul General Manager Alex Reyes and Cesar Guarin



The Global Runner Cesar Guarin and GMA International Vice President and Head of Operations, Joseph T. Francia



Editor's Note:

In my recent visit to Dubai, I had the honor of running alongside Cesar Guarin, the Pinoy ultramarathoner, during the final 10K of the gruelling 5-country, Middle East leg of The Global Run. As I soaked in the sun, sights, smells, and sounds of Dubai during our run, I got to meet some of Cesar's most ardent supporters in the Middle East- the vibrant Pinoy sporting community in the UAE.

Cesar is on a life-long quest to be one of only a few in the world to run across the globe. He is doing it to bring his message of hope and inspiration for the millions of Filipinos who live and work abroad. Among those he has inspired are young, successful, and energetic Pinoy in Dubai -- and I understand, in Kuwait and other cities he visited too, who lend their talent, time, and resources to promote camaraderie and serve the interests of their fellow Filipinos.

It was refreshing to meet not just runners but triathletes, mountaineers, dragon boat rowers, cyclists and other Pinoy sports enthusiasts. What is more heart-warming is knowing that aside from pursuing an active lifestyle, they also support members of the community who are in need. They organize events to raise funds for the sick, visit the distressed at the POLO premises, and, like most Pinoy abroad, are constantly on the lookout for opportunities to help those in dire circumstances.

Ganyan talaga tayong mga Pinoy! Proud of you, Cesar!
Proud of our friends in Dubai and the Middle East!

Sali na sa kwentuhan Kapuso!
Add us on Twitter: @gmapinoytv and Facebook: /gmapinoytv!

Joseph T. Francia
VP and Head of Operations
GMA International

GMA Pinoy TV kapuso ABROAD

2013 ISSUE No. 2

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SHOUT OUT!

GMA Pinoy TV
June 13

Mga Kapuso! What makes you proud to be Pinoy? Share with us your favorite Filipino food, mannerisms and Pinoy traits! 😊

Like · Comment · Share

Leony Arthur Dugan, John Bernard Patilano, Tazmian Bernas and 17 others like this.

Bev Bahian Fuqua my morens skin.
June 13 at 11:52am via mobile · Like

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Obdulia Arceo Decastro sinigang n baboy
June 13 at 12:10pm via mobile · Like

Jerl Dela Cruz Dabucol Tilak ng manok sa umaga 😊 (para maiba Lang)
June 13 at 12:14pm via mobile · Unlike · 2

TamKing Redrino proud ako sa ating likas na yaman! at proud ako na isinilang akong PINOY!
June 13 at 12:14pm · Like

Methale Cuaycong Alegarbes malambing at maasikasol!
June 13 at 12:20pm · Like

Juvy Joseph I'm proud to be filipino b/c of our simplicity. Altho I'm a US citizen but I always look back where I came from. I love to eat all of our native fruits and sinigang is my favorite food. I think we are the most hospitable people in the world. I'm proud to be a filipino!
June 13 at 12:27pm via mobile · Like

Lorivi N. Agbayani Say opo at salamat po,magandang gabi po o magandang umaga po. Lugaw plain lagyan ng asukal at gatas.
June 13 at 1:04pm · Like



(from left) Cliff Nelson, CEO of My-HD Media; Gilberto R. Duavit, Jr., President and COO of GMA Network; Atty. Felipe L. Gozon, Chairman and CEO of GMA Network; Ali Ajouz, Managing Director of SAWA Media; Joseph T. Francia, Vice President and Head of Operations of GMA International; and Mike C. Enriquez, GMA News Pillar and Consultant for Radio Operations.

GMA's 3 International Channels Are Now Available through MyHD!

Filipino broadcast giant GMA Network, Inc. (GMA) relaunched in the Middle East and has shifted to a new carrier for the exclusive distribution of its international channels.

Following the recent launch of GMA's international news channel GMA News TV International, GMA Pinoy TV - its flagship international channel and GMA Life TV - the first international Filipino lifestyle channel – are now widely available in the Middle East via My-HD, a pay-TV platform based in Dubai.

"We have decided to make the GMA Channels more relevant to our viewers in the Middle East by providing greater value and better service in this key market," said GMA Network Vice President and Head of International Operations Joseph T. Francia. "With this new partnership in place, we are now offering the GMA channels at a more affordable price and have made them more accessible to more Filipinos in the Region."

Francia added that, "While we have decreased our subscription rate from 32.00 to 25.00 US dollars, GMA subscribers and followers can expect even bigger things from the Network with the improved standards of our programming. The My-GMA package from My-HD includes not only the GMA international channels namely, GMA Pinoy TV, GMA Life TV, and GMA News TV International, but also up to 28 English language channels, 14 of which are in High Definition."

With its strengthened programming and enlarged presence in the Middle East, the Network is confident that it will be able to further grow its subscriber base in the ME Region, which has the second largest population of Filipinos abroad next to North America.

GMA International – the business unit that manages the distribution and operations of GMA's overseas channels – has embarked on massive promotional efforts to ensure the smooth transition of its current subscribers. In fact, a total of 40,000 digi boxes, which already contain the entire line-up of My-HD including the MyGMA package, are being given out for free to Filipinos all over the Middle East.

This major feat also signals a new phase in My-HD's plan to create a unique viewing experience for audiences across all nationalities and age brackets.

Commenting on the partnership with GMA, My-HD CEO Cliff Nelson said, "With over 2.4 million Filipinos in the Middle East, this community is considerably one of the largest ones in the region and thus plays a significant role in the development of the local economy. Through our agreement with GMA Network, we aim to offer viewers their favorite programs on our one-stop HD platform."

Following the finalization of the exclusive rights to carry GMA's popular overseas channels, My-HD has appointed SAWA Media as its IPTV and cable distribution company for the GMA launch.

My-HD Media has made the MyGMA package available on Arabsat through the frequency 10,770 MHz Vertical on BADR-5 satellite to further expand the reach of My-HD Media's line-up of channels for over 170 million viewers in more than 80 countries across the Middle East, Africa, and beyond.

The partnership between GMA and My-HD extends to Bahrain, Cyprus, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Libya, Oman, Palestine, Qatar, Saudi Arabia, Turkey, United Arab Emirates and Yemen in the Middle East. The agreement also covers countries in North Africa namely Algeria, Chad, Djibouti Northern, Egypt, Malta, Mauritania, Morocco, Somalia, Sudan, Syria, and Tunisia.

For details on how to avail of the free My-HD digi box, interested parties may call the following numbers:

ALL COUNTRIES & UAE: + 971 4435 4484
 SAUDI ARABIA: 9 200 200 78
 KUWAIT: + 965 2266 222 8
 QATAR: + 974 4444 5544
 BAHRAIN: + 973 1771 3333 or 1771 5666
 OMAN: + 968 2447 8443 or 9390 3617
 LIBYA: + 218 2 1477 8780

GMA International channels are also available through eLifeTV (call 101 or 800-101), dU (call 4 390 5555) and Ooredoo (111 in Qatar), email info@my-hd.tv or visit www.my-hd.tv.

Get the best TV experience from GMA's international channels!

GMA
Pinoy TV™

PROUD TO BE PINOY.
PROUD TO BE KAPUSO.

www.facebook.com/gmapinoytv
www.twitter.com/gmapinoytv



The best way to a man's heart is through his stomach. But what if he owns the restaurant? Will the attraction end up in a sweet engagement, or will it turn sour? Starring Christian Bautista, Mikael Daez, and Andrea Torres.



Agustin Dela Cruz's **MGA BASANG SISIW**
The story of four siblings orphaned at a young age, thrown-out of their home, left to wander the streets, in search of a new home. Starring Bianca Umali, Renz Valerio, Kimberly Faye, Hershey Garcia, and Miko Zarsadiaz.



RJ Nuevas's **ANNA KARENINA**
A family-oriented drama series about a mother's search for the real Anna Karenina. Starring Barbie Forteza, Krystal Reyes, and Joyce Ching.



my husband's LOVER
The story of a married man living inside the closet, and his male lover trying to gain acceptance. A groundbreaking drama tackling the issue of gender sensitivity. Starring Dennis Trillo, Carla Abellana and Tom Rodriguez.



No Day Isang Araw?
A weekly children's show that tackles in a fun way, issues that kids face in their lives. From saving their allowance for a toy, to handling bullies and bullying in general. Starring Jillian Ward, Milka Nacion, Marc Justine Alvarez and Joshua Uy.

GMA
Lifetv

The First International
Filipino Lifestyle Channel

www.facebook.com/gmalifetv
www.twitter.com/gma_lifetv



Have a taste of life's different flavours served by two gorgeous ladies, Isabel Daza and Solenn Heussaff.



Join Drew Arellano as he shows two adventure-seekers that travelling on a budget can be fun!



Young women compete against each other for a chance to be the next Meg Style Ambassador.



A reality show where fashion savvy people fight for the right to be part of the MEGA Fashion Crew. Hosted by Sari Yap.



Always get YAPdated in a show that talks about the hottest and the most controversial showbiz news via Twitter. Hosted by Tim Yap.

GMA
NEWS TV

INTERNATIONAL
The Philippines' No. 1 News Channel

www.facebook.com/gmanewsinternational
www.twitter.com/gmanewstvintl



Join veteran news anchor Mel Tiangco as she interviews the most powerful and affluent Philippine personalities right in their own home.



The latest news on air and online. Anchored by veteran broadcast journalist Howie Severino and Peabody awardee Kara David.



Multi-awarded broadcast journalist Jessica Soho delivers the latest news and issues in the Philippines with insightful and in-depth analysis.



A no-holds-barred, in-depth interview of today's most interesting personalities. Hosted by veteran news anchor Arnold Clavio.



Veteran anchor Vicky Morales delivers the positive, feel-good and uplifting side of news.



The Philippine Independence Day Caravan

Thank you for celebrating with us, kapusos worldwide!

HAWAII
FLORES DE MAYO
 May 11, 2013
 with Aljur Abrenica
 and Kris Bernal



VALLEJO, CALIFORNIA
Pista sa Nayon
 June 1, 2013
 with Dennis Trillo
 and Glaiza de Castro



NEW YORK, NEW YORK
Philippine Independence Day Parade - June 2, 2013
 with Ms. Marian Rivera,
 Sen. Bong Revilla, Rafael Rosell,
 and Julie Anne San Jose



CARSON, CALIFORNIA
Balikatan sa Pag-unlad
 June 8, 2013
 with Ms. Marian Rivera
 and Rafael Rosell



SEATTLE, WASHINGTON
Pagdiriwang Philippine Festival
 June 8 - 9, 2013
 with Dennis Trillo
 and Glaiza de Castro



KUALA LUMPUR, MALAYSIA
Era Baru Celebration
 June 8-9, 2013



GMA NETWORK'S ANNIVERSARY SURPRISES!

NEW PROGRAMS TO LOVE ON OUR 63RD!

What better way to gift you, our loyal Kapusos, on our 63rd anniversary but with a host of exceptional life stories portrayed by your favorite stars!



MGA BASANG SISIW

A remake of the 1981 classic movie originally topbilled by Sheryl Cruz, Janice de Belen, Che che Perez de Tagle, and Julie Vega, the updated version for TV features Renz Valerio, Bianca Umali, Kimberly Faye, Hershey Garcia, and Miko Zarsadias.



MY HUSBAND'S LOVER is GMA's most provocative drama series to date, daring to defy all conventions in traditional soaps with a closer-to-life plot and situations. It is topbilled by Carla Abellana and Dennis Trillo and introduces newest Kapuso Tom Rodriguez.



SUNDAY ALL STARS

Four celebrity teams each headed by a Kapuso artist, in a weekly showdown of world-class performances – how's that for an all-star all-exciting Sunday afternoon? Get ready for a face-off among the brightest and the hottest!



WITH A SMILE

Bringing beautiful music into every Kapuso home starting June 26 is this all-original morning series featuring a powerhouse ensemble of artists top-billed by Andrea Torres, Mikael Daez, and Christian Bautista.



MAGHIHINTAY PA RIN

Versatile Kapuso actress **Bianca King** returns to the soap opera scene sharing stellar billing with two of the network's sought-after leading men – Rafael Rosell and Dion Ignacio.



ANNA KARENINA

A remake of one of GMA's most memorable drama series, the 2013 version stars **Barbie Forteza** (Karen), **Joyce Ching** (Nina), and **Krystal Reyes** (Anna) together with **Derrick Monasterio**, **Hiro Peralta**, and **Julian Trono**.



ONE DAY ISANG ARAW

Beginning **June 23**, GMA Network presents its newest child-friendly offering that ushers adults and kids into a world where imagination becomes a wonderful part of everyday life. The four kids who will topbill the program are **Milkcah Nacion**, **Marc Justine Alvarez**, **Joshua Uy**, and **Jillian Ward**.

Enjoy these new treats on GMA Pinoy TV beginning June 2013! Happy Anniversary mga Kapuso!

ISANG BUWAN NA PUNONG KAPUSO SA MIDDLE EAST!



Sa My HD pwede ang **1 month subscription***
 May GMA Pinoy TV, GMA Life TV, GMA News TV International, DZBB at DWLS FM. Saan ka pa?



ANO PA'NG HINIHINTAY NINYO? **SUBSCRIBE NA! +971 4 435 4844**
gma@my-hd.tv www.my-hd.tv

PASOK SA BUDGET!

	CASH			CREDIT CARD	
	3 Months	6 Months	12 Months	6 Months	12 Months
CONTRACT	3 Months	6 Months	12 Months	6 Months	12 Months
RECEIVER	On-Loan	Free	Free	Free	Free
ADMIN FEE	\$27	None	None	None	None
UP-FRONT PAYMENT	\$51	\$144	\$48	\$24	\$24

*UNDER 3-MONTH CONTRACT

TERMS AND CONDITIONS APPLY

MAGAAN SA BULSA!

UAE	89 ^{AED}
KSA	89 ^{SR}
Qatar	89 ^{QR}
Bahrain	8.9 ^{BHD}
Kuwait	6.9 ^{KWD}
Oman	9.9 ^{OMR}

other countries Lebanon, Iraq Jordan, etc. 24^{USD}

MONTHLY RATES





Instarazzi

Mga Instagram self-pics ng mga paborito n'yong Kapuso stars!



Can you believe it? Our Starstruck Season 1 girls are in one show, "Indio." These girls bond in between takes. @mysheenahalili

#BehindTheScenes sa favorite GMA shows!



Intense scenes happening in "Love and Lies" as seen in this photo. Don't you agree? Follow Bodie on Instagram @bodieacruz



Jolina Magdangal takes a photo with the rest of the girls of the GMA Telebabad show, Mundo Mo'y Akin. @mariajolina_ig



Rocco hangs out with "ze boys" during the recent FAMAS Awards. @nacinorocco



It's work and play! Teens of "Kakambal Ni Eliana" goof around before arriving to the set. @theenzone

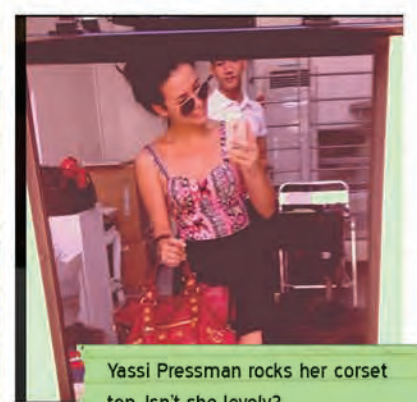
#Selfie ng mga Kapuso Stars!



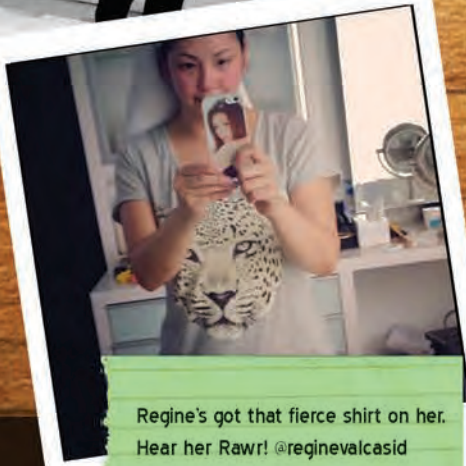
Elmo Magalona shows off his beach body in time for summer! Follow Elmo on Instagram @elmomagalona



Diva Montelaba shows off her cute outfit of the day to her Instagram peeps! @imdivamontelaba



Yassi Pressman rocks her corset top. Isn't she lovely? @yassipressman



Regine's got that fierce shirt on her. Hear her Rawr! @reginevalcasid



Joyce Ching is trying on a hippie look by wearing her new accessories. @joeysching



Jeric Gonzales takes a picture right before he goes to his taping for Teen Gen! @imjericgonzales



Ryzza. please teach our dabarkads to look up!! 1-2-3 pose :)
@ryzzachacha



Dennis Trillo lively and energetic in his recent trip. Follow Dennis on Instagram @dennistrillo



Maxene Magalona enjoying the summer sun in Boracay for Labor day weekend.
@maxenemagalona

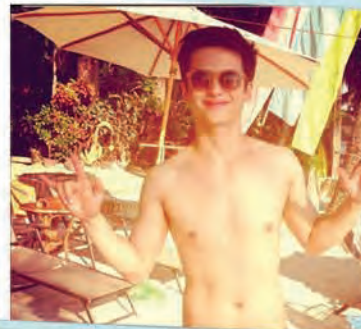


Drew Arellano loving the sunset.
@drewarellano

#Kapuso Stars on Vacation!



Sam Pinto looking gorgeous!
@sampinto_



Teejay Marquez rocks Boracay.
@teejaymarquez



Will Devaughn shows off his love for nature in his recent adventure.
@willdevaughn

#OOTD (Outfit Of The Day) ng mga GMA Artists!



Marian Rivera in a floral dress. Follow her official Instagram account @therealmarian



Bea Binene keeping it simple and clean.
@beabinene



The very fashionable Tim Yap looking rugged and trendy.
@officialtimyap



Bela Padilla loves pink!
@belapadilla



Rhian Ramos looking pure and chic.
@whianwamos



Bubbles Paraiso looking hip and comfortable.
@bubblesparaiso

For more pics follow GMA on Instagram @gmanetwork and @gmapinoytv

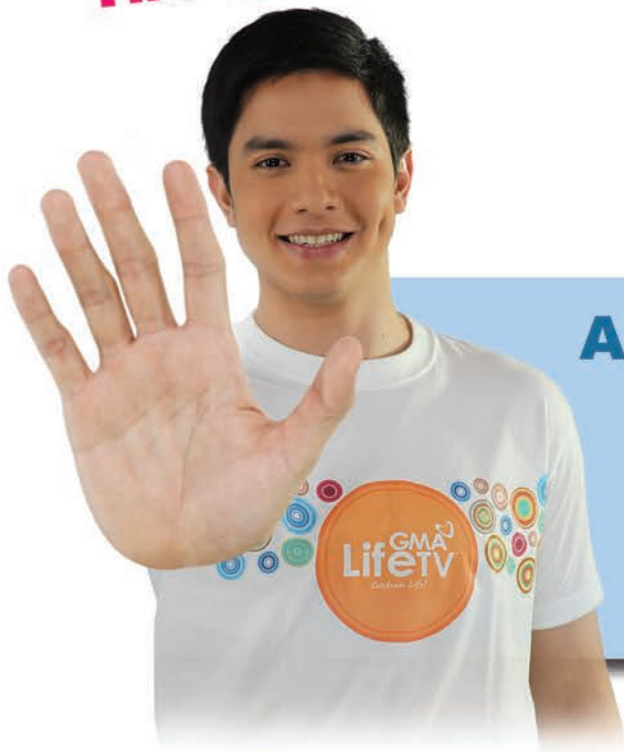
FLY HIGH @ FIVE

The GMA life TV VJs

Five Years of Celebrating the Vibrant Pinoy Life!

GMA Life TV, the first international Filipino lifestyle channel, celebrates five years of showcasing the wonderful Philippines and the fun and admirable Pinoy life with a hip-lively television campaign entitled **GMA Life TV: Fly High @ Five!**

This anniversary campaign will be presented by six of the Network's most sought after young stars - **Alden Richards, Mikael Daez, Rocco Nacino, Maxene Magalona, Bela Padilla** and **Louise Delos Reyes** – who will turn VJs as they take turns in introducing each program in their individual flair and charm which have endeared them to Kapusos worldwide. "Highlighting the distinct and exceptional traits of the Pinoy lifestyle has ever been the primary goal of GMA Life TV," says **GMA Vice President and Head of International Operations Joseph T. Francia**. "This year, we want to make things even more exciting as we present the GMA Life TV VJs, who equally embody the best traits of the channel – being fun, hip, original, and inspirational. Their distinct and refreshing personalities are meant to spice up our programming that is bound to become even bigger and better this year, and in the coming years."



Alden Richards

The Top 5 words that best describe my lifestyle:

- ACTIVE
- POSITIVE
- RELAXED
- GOAL-ORIENTED
- FUN
- RELIGIOUS



Mikael Daez

The Top 5 Things I Enjoy Doing On My Spare Time:

- BASKETBALL
- VIDEO GAMES
- EATING
- DRIVING
- WRITING



Rocco Nacino

The Top 5 Rules I Live By:

- ALWAYS RESPECT AND LOVE YOUR FAMILY
- YOU'VE GOT ONE LIFE, SO LIVE IT
- NEVER TAKE ANYTHING FOR GRANTED
- LOVE YOUR LIFE
- STAY HUMBLE



Maxene Magalona

The Top 5 Things That Make Me Proud To Be Pinoy:

- SINIGANG
- OUR WARMTH AND HOSPITALITY
- FAMILIAL VALUES
- OUR BEAUTIFUL COUNTRY
- FRANCIS M.

Louise Delos Reyes

Top 5 GMA Life TV Programs
I am excited for Filipinos abroad to see:

FOLLOW THAT STAR - WHICH SHOWS THE LIVES OF OUR FAVORITE KAPUSO STARS ON AND OFF CAM

LET'S FIESTA - FEATURING THE DIFFERENT PHILIPPINE FESTIVALS

MAYNILA - YOUNG LOVE; SOMETHING THAT WILL MAKE THEM (OUR KABABAYANS) KILIG.

SARAP AT HOME - WITH EASY DISHES THAT OUR KABABAYANS WILL SURELY LOVE TO COOK WITH THEIR LOVED ONES AND FRIENDS

WEEKEND GETAWAY - PERFECT FOR OUR KABABAYANS WHO ARE PLANNING TO COME HOME. THIS WILL HELP THEM DISCOVER BEACHES AND GETAWAYS THAT THEY WILL SURELY ENJOY!



Bela Padilla

What I Consider the Top 5
Distinct Qualities of the Filipino:

- LOVING
- CAREFREE
- WITTY
- CREATIVE
- JUST AWESOME

GMA
LifeTV

The First International
Filipino Lifestyle Channel



BAKIBAYAN PROJECT

WITH THE BASCOS

The Balikbayan Project – The Basco Family Rediscovered Home

It's GMA Pinoy TV's first ever original series on the lives of the Bascos - four brothers and sisters who live abroad – as they explore the Philippine islands of their ancestors and immerse in their Filipino roots.

Shot in a docu-drama style, the Basco family travels to Palawan, Davao, Boracay, Naga (Cam Sur), Donsol, Pangasinan, Zambales, and Baguio, giving us an interesting perspective of our islands from the astonished eyes and longing hearts of Fil-Ams.

"Aside from the program being our first original series, we are offering the Balikbayan Project to the second generation Filipino Americans, who want to trace their roots in a way they can truly relate with," said GMA International Vice President and Head of Operations Joseph T. Francia.

Giselle Toengi, Philippine personality and longtime supporter of the Bascos, and Michael Carandang, Emmy Award-winning Producer of the Tyra Banks Show and America's Next Top Model, jointly produce this project. Giselle says, "The main message our documentary is trying to impart is that coming back to the Philippines as a 2nd generation Filipino American can be very daunting but is essential to the formation of identity. It is imperative to experience what it means to be a Filipino in their ancestors' land of origin to truly understand their Philippine culture."

Journey with the Basco Family on GMA Pinoy TV!

Visit the GMA International website www.gmanetwork.com/international or the official GMA Pinoy TV facebook page www.facebook.com/GMAPinoyTV for subscription details.

TRY THIS RECIPE FROM CHEF BOY LOGRO OF KUSINA MASTER - ONE OF THE NOMINEES FOR THE NAMIC VISION AWARDS!

PAELLA VALENCIANA

INGREDIENTS:

- | | |
|-------------------------------|--|
| 30GMS. Bacon Macedon | 3PCS. 100GMS. Crabs Cut Into 4 |
| 50GMS. Brunoise White Onion | 10PCS. Clams |
| 30GMS. Brunoise Peeled Garlic | 10PCS. Shrimp with Shell |
| 100ML. Olive Oil | 50GMS. Red and Green Bell Pepper Batonnets |
| 100GMS. Chicken Chunks | 1PC. 50GMS. Chorizo De Bilbao |
| 100GMS. Pork Chunks | 50GMS. Blanched and Frozen Green Peas |
| 150ML. Tomato Sauce | 2PCS. Hard Boiled Eggs Cut Into Wedges |
| 5GMS. Paprika | 2PCS. Lemon Wedges |
| 5GMS. Saffron | 10PCS. Asparagus Spears |
| 1KG. Calrose Rice | 10GMS. Bouquet of Parsley |
| 200GMS. Squid Rings | |
| 10PCS. Mussels | |

PROCEDURE:

1. Over paella pan on open top burner, put bacon and stir from time to time for 3 minutes. Then add onion, garlic, and olive oil.
2. Sauté the chicken and pork. Add tomato sauce then sprinkle with paprika, saffron, and calrose rice. Pour everything over the rice paella soup stock.
3. Allow to boil, and then add the squid. Stir once then season with salt and pepper.
4. Reduce the flame, then arrange the mussels, clams, crabs, shrimps, red and green bell pepper, and chorizo over the top of Paella rice.

The announcement of the NAMIC Vision Awards nominees was held during New Bay Media's Multiethnic TV Summit and Leadership Awards on April 17, 2013 at the Hilton New York. The winners will be awarded in Los Angeles California. Kusina Master airs on GMA Life TV!



CHEFBOYLOGRO
KUSINA MASTER



GMA Network's Lupang Hinirang 2013

After the release of its highly-praised cinematic version of the Philippine national anthem in 2010, broadcast media giant GMA Network launched another theatrical rendition of "Lupang Hinirang," which captures the attention of TV audiences and moviegoers in the Philippines.

The 2013 version pays tribute to the heroes of today by drawing inspiration from the heroes of yesteryears. It opens with an artist sketching a portrait of Lapu Lapu, which seamlessly transforms into a colorful animation of the events that shaped Philippine history from the Battle of Mactan, which saw the defeat of the Spanish conquistadors in the hands of the natives, to the Cry of Pugad Lawin and the martyrdom of our national hero, Jose Rizal.

The main music of the national anthem begins as the heroes of the past are juxtaposed with modern heroes like the one portrayed by a fire fighter who braves the raging flames of a burning building in order to save an infant, a teacher who walks several miles to school daily to educate her pupils, a farmer who dutifully toils the land under the scorching heat of the sun to fend for his family, a traffic enforcer who continues to do his job despite being soaked in heavy rains, a doctor who compassionately attends to the medical needs of those in the barrios, overseas workers who endure being away from their loved ones in the hope of giving them a better future, an athlete who brings pride to his country, and several others. These depictions paint a very striking picture before the audience: that we are modern heroes in our own right and that's something we should all be proud of.

"Every person who embodies the virtues of honesty, hospitality, dedication, integrity, among others, rightly deserves to be called a modern hero. You don't have to die to become a hero; you could be one by making a difference in the lives of your fellowmen," said **GMA Chairman & CEO Atty. Felipe L. Gozon**.

"We are proud to present our latest version of 'Lupang Hinirang' to Filipinos here and around the globe. In this iteration, deliberate focus was given to our present-day heroes and the many ways they contribute to nation-building, wherever they may be," **GMA President and COO Gilberto R. Duavit, Jr.** said.

"It is our hope that the featured vignettes serve to inspire us by recognizing and celebrating the efforts of our countrymen," he added.

The 2013 'Lupang Hinirang' project was made possible through a partnership between GMA Network and SM Cinemas. The theatrical version of the music video will be shown at the beginning of the first and last screenings in all SM Cinemas nationwide.

"SM Cinemas is proud to partner once again with GMA in this very noble project. This music video recognizes the 'ordinary' Filipinos performing daily heroic acts worthy of emulation by our younger generations. As we screen this in SM Cinemas nationwide, we hope to spread this message and help inspire the continuation of real life heroism among Filipinos," said **Mr. Edgar C. Tejerero, Senior Vice President of West Avenue Theaters Corp.**

"This is only a three-minute music video but we poured in so much resource, time and effort in this project not only because it is our national anthem but also because this is a special way for GMA to give due recognition to the unsung heroes of our time," shared **Director Paul Ticzon**.

"We used our latest high-definition equipment in order to create a music video that is not only awe-inspiring but also cinematically dramatic," he added.

"In 2010, we released a music video that paid tribute to the heroes of Philippine history. This year, we are releasing one that pays tribute to the heroism of the modern Filipino, here and abroad – affirming those who respond to the needs of our time and live their lives in the service of others. We want them to know that we recognize and appreciate the difference they are making," according to **GMA VP for Program Support Regie Bautista**.

The 2010 "Lupang Hinirang" music video won the **Bronze World Medal** at the **2011 New York Festivals World's Best TV Programs and Film Awards** in the **Music Video** category and the **Bronze Anvil** from the **2011 Anvil Awards** by the **Public Relations Society of the Philippines (PRSP)** in the **Public Relations Tool** category.

The newest Lupang Hinirang video is now featured on all GMA International channels.



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Masigasig na Tumutok para sa Tuwid at Tama

Gaya ng inaasahan, matikas at handa ang **GMA News and Public Affairs sa Eleksyon 2013** coverage noong makasaysayang May 13 2013. Hindi lang nationwide ang broadcast nito – maging mga Kapuso natin sa iba't bang bahagi ng mundo ay nakitutok through GMA Network's international channels **GMA Pinoy TV** and **GMA News TV**!

Una Sa Balita

With its 47 strategically-selected live remote points, unang nag report ang GMA ng mga malalaking stories - ang police attempts sa pag-search ng Revilla home sa Cavite; bomb explosions sa Shariff Aguak, Maguindanao; a mayor's supporter found dead in Abra; ang commotion sa isang paaralan sa Maynila nang dahil sa MNLF; at mga faulty PCOS machines sa maraming presinto. Nanguna din ang GMA sa pag ere ng live voting ng maraming senatorial candidates. Mayroon 'ding mga kurot sa pusong report ng mga determinadong botanteng may kapansanan.

After the polls closed, GMA was the go-to channel for the latest count results, preempting its primetime soap operas to deliver this public service. Before midnight of election day, GMA was already documenting the proclamation of early winners in the local races.

Astig Na Teknolohiya

GMA utilized the highly-sophisticated VIZRT immersive graphics system interfaced with a tracking system to allow dynamic presentation of election-related facts and figures – with anchors even managing to walk around the graphics. This was led by the video graphics of the 33 senatorial candidates who seemed to be posing live inside GMA's massive election set – a visual effect much lauded on social media.

Bilis-Balita Ng Bilangan

Nag develop ang GMA News Online ng sarili nitong search engine kung kaya't split-second speed ang access ng publiko sa count data. Ang count data na ito ay 'di lang mabilis kundi in-depth - users can access election counts all the way down to the Councilor level of every municipality of every province.

Social media applications powered by **US-based Mass Relevance** tracked Facebook and Twitter buzz about senatorial candidates and surveyed social media users about their voting experiences. In-studio throughout the coverage, GMA's E13 call and data center manned by hundreds of AMA volunteers mapped election-related incidents all over the country.

Indak ng Kabataan

The song **Dapat Tama**, composed by rapper **Gloc-9** for GMA News and Public Affairs, became the anthem of the Eleksyon 2013 coverage, with many young voters singing it at the polls on election day.

Muling naasahan sa **Eleksyon 2013 ang GMA News and Public Affairs – the Filipinos' most trusted news authority.**



View full Party-List Results

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- Noter turnout expected to be lower in 2013 due to heavy rain, power outages
- Grace Poe's formula for strong showing: P2, Erap, and being herself
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- Congress expects to proclaim all winning senators by Wednesday evening
- Erap still leads Manila mayoralty race

Latest Stories

- IFPRI to Computer: Explain view/translation of results from PCOS machines
- GMA's Eleksyon 2013 coverage: First in content and 5th in ratings
- After over voter turnout in San Francisco, senatorial races: 'Manila's election'
- Lani Rodriguez wins Congress seat in Cebu
- Believes to under temporary stay in the release of results from PCOS machines
- Congress may proclaim due to 30-winning senatorial candidates Thursday
- Grace Poe, Team Piko still leading in partial official Council tally
- News proclaimed Council Rep. Lani Rodriguez: Majority commission to Cebu



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JENNA

*Dala ng pait ng nakaraan
ang tamis ng kanyang kapalaran*



Nerissa is a Filipina caregiver who falls in love with Philip, a wealthy Korean national. The intercultural relationship angers Philip's father, Chang Hee Jung, as it defies conversational Korean standards.

When Nerissa gives birth to a daughter, Chang Hee Jung sets aside his misgivings and opened his home to Philip's family. But this happiness is cut short when Violeta, Chang Hee Jung's adopted Filipina daughter, sets off an evil scheme against Nerissa, who ends up losing her baby daughter. Josefina, an old maid who works as a cashier finds the baby. Thinking that the baby was abandoned by the mother, Josefina takes her home. She names the baby, Jenna.

Jenna grows up aware of her Korean heritage. She acquaints herself with all things Korean, particularly their cuisine. While fulfilling her dream of becoming a chef, she finds work in a Korean restaurant, not knowing that the place is owned by Chang Hee Jung. Jenna unmarks the secrets concealing her true identity. Will she neglect her roots, or embrace it all the more?

Starring
Kris Bernal, Steven Silva, Rocco Nacino

Director: **Gil Tejada**

Headwriter: **Richard "Dode" Cruz**



SELFISH DESIRES

Clarissa is a social climber who will do everything to get what she wants. With the help of the Gardamontes, Clarissa gets a taste of the fine things in life. Using her charm and wits, Clarissa gets the life she wants - but Therese and Nick are determined to ruin her reputation and throw her back to her poverty-stricken life. But despite this, Clarissa is not ceasing to desire more. As she continues to chase after the good life, she is pulling herself away from all the reasons for desiring wealth in the first place. Can anything stop Clarissa's selfish desires?

Starring
**Iza Calzado, Wendell Ramos,
Angelika Dela Cruz, Bobby Andrews**

Director: **Topel Lee**

Headwriter: **Aloy Adlawan**

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